X-9277

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applic. No. : 10/710,852 Conf. No.: 7986

Applicant : Scott Dresden Filed : August 7, 2004

Art Unit : 3622

Examiner : Affaf Ahmed

Title : Dynamic Tracking, Analysis and Acquisition of E-

Commerce Advertising Channels for Toll-Free

Markets

Docket No. : X-9277

Customer No. : 24131

<u>AMENDMENT</u>

Hon. Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action dated November 30, 2007 kindly amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.